

مطبعة المفيد ذ.م.م.
almufeed
PRINTING PRESS LLC

mufeedprinting.com | *total printing solutions...*

COMPANY PROFILE





experience
make perfection...

| welcome to **almufeed** |

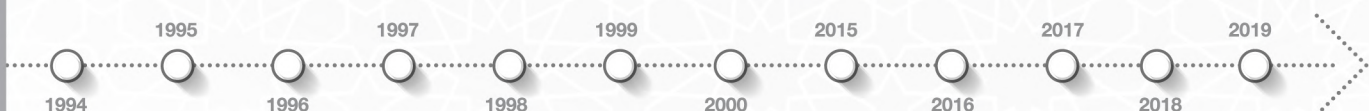
why almufeed

we build our relationships by making efficiency the forefront of our operation and we accomplish it by modeling our business as a one-stop shop. the results are predictable costs and your comfort in knowing that your product will be supervised on-site, on-time, and with consistency from start to finish.

dedication to our craft, state of the art technology and a team that is happy to call our offices home, all lead to our high quality of services. see your visions come to life through our large variety of print, production and creative capabilities.

we have enjoyed serving every type of business from global corporation to local small business. and our philosophy has always remained the same: it's all about you, our customer comes first.

from day one, the almufeed focused on two things: quality of work and client satisfaction. over our two and a half decades in business, the commercial printing industry has seen dramatic changes driven by technology. digital prepress and direct-to-plate digital printing caused us to adapt and enhance every aspect of our company operations.



overview

about us

al mufeed printing press llc is a leading printing company established in 1994 at sharjah u.a.e. we offer a wide range of commercial printing services like offset, silk screen and digital printing right from design to final dispatch.

we have the world's finest machines and latest technologies to fulfil your printing needs.

our product range includes magazines, newsletters, product catalogues, flyers, brochures, wobblers, danglers, posters, leaflets, banners, calendars, diaries, tissue boxes, packaging boxes, ledger books, ncr forms, menu cards, school books, season greeting cards, packing boxes, paper bags, labels & stickers, roll up banners, t-shirts & many more.

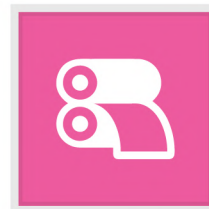
our services



graphic design



pre press



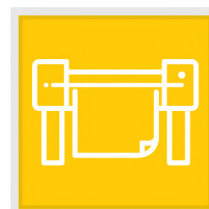
offset printing



post press



digital printng



wide format



graphic designing

our full service creative department can achieve an everlasting impression with high impact graphic design, layout, company identity and valuable branding advice. our talented team of graphic designers are equipped with infinite resources that are vital for fresh ideas and constant innovation. our artists stay in tune with current trends and cutting edge styles so that we can give your product the look that you desire, thus always keeping you ahead of the competition.





pre-press

this is where experience and technology will make the difference. we are staffed with a veteran team in this department. our staff has the ability to identify file problems and advise solutions to correcting files, as well as assist with file intervention at the client's request. our prepress division is equipped with all of the latest software used within the printing industry. our inventory includes the most advanced computer-to-plate equipment & software available. this enables us to provide the most accurate transfer of files and proofing systems that give an outstanding quality image, at an extremely high pace. almufeed only uses the best quality plates available for our ctp system.



Trueflow SE





offset printing

this gives us the advantage of experience and the ability to recognize how to adapt to technological changes and advances with in our industry. a full service printer must have an inventory of equipment with capabilities that can meet their clients' needs, but offer much more. our printing presses have features that can achieve a variety of unique products, specialty coatings, and other customizable features that capture an edge over our competitors. our inventory consists of an arsenal of diversity within the press room that achieves productivity, on-time demands, efficiency, cost awareness, & quality standards.

we practice quality measures through consistent maintenance and quarterly performance testing on our printing presses. this helps to keep our press room committed to quality which enables the pre-flight color profiles to automate the ink keys at the beginning of each job. our presses & press operators are trained to measure ink densities for various paper types. these practices take the guess work out of the equation and create an environment to dial in accurate color while on press. when the capacity is necessary to ensure our clients always have their marketing materials for those critical times.





digital printing



this aspect of our printing services is incredibly versatile. the flexibility of digital printing is so beneficial and crucial for our clients. this empowers almufeed to offer a wide range of products for our clients that have a need for small quantities, fast turns, and target budgets. our digital department has the technology and equipment to support and produce the most simple products, as well as products that present complex needs. our digital presses are a true framed press, which means the structure is built for durability. this enables us to achieve vibrant pleasing color, and 16/1 inch accuracy from sheet to sheet. our digital presses have in-line saddle stitching (stapling) with a special feature to create a spine for books and catalogs. our digital operators are trained and equipped with software to preform customizable solutions.



wide format

capable of printing on several substrates, our wide format department can achieve brand success for your indoor & outdoor signage, stand-alone signs, trade shows, banners, gator board, foam core signs, and much more.





post press

almufeed's full service approach to bindery really sets us apart from most competitors. what we can achieve in-house from start to finish is amazing! almufeed has focused our growth on acquiring many types of equipment that allow us to finish our products in-house, at our pace, and under our supervision and quality requirements.

we perform a variety of bindery services such as:

- saddle stitching (staple)
- perfect binding-pur
- lamination
- wire-o
- spiral
- drill hole
- die cutting
- folder/gluer (cold technique)
- glue pads
- shrink wrapping
- poly-bagging
- banding
- tipping
- tabbing
- scoring
- perforation
- numbering
- round corners
- customizable solutions for unique items

hand work available for products that a machine cannot create.



flyers



product catalogues



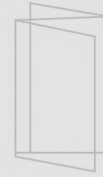
posters



magazines

packaging & boxes

our product & services



brochures

calendar & diaries



paper bags



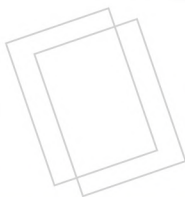
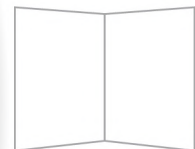
school books



menu cards



news letters



labels & stickers



wobblers & danglers

rollups & banners



corporate gift items



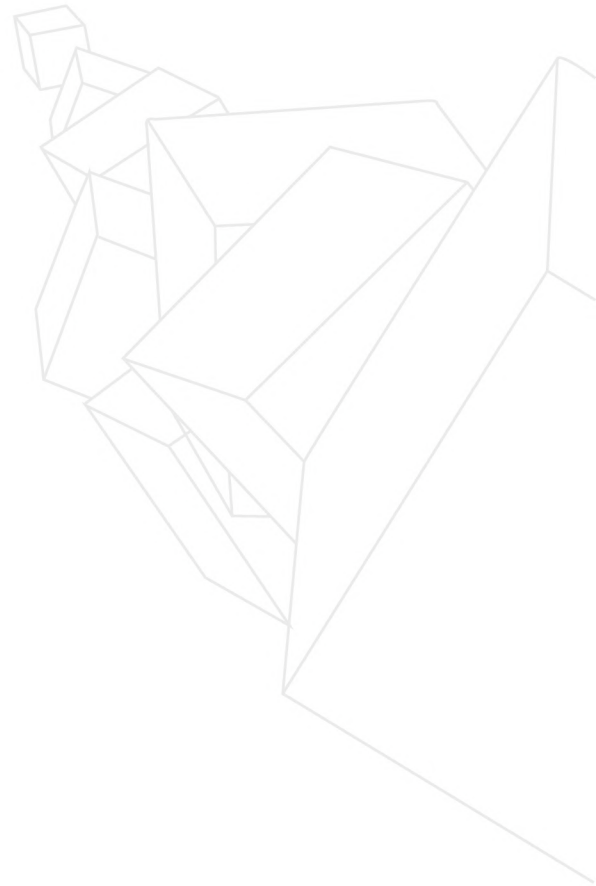
our clients

almufeed printing press has a wide and varied clientes that includes, universities, government departments, cooperate companies, banks, hospitals, hotel & resorts, advertising agencies etc..

more details upon request..

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grow your business with **US!**

